



Mel King Institute

for community building

February 2012 Newsletter

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Mark your calendars for the spring with the following events! First is the [Real Estate Development Seminar for New Senior Managers and Executives](#). This four-session course will provide real estate development background to new executives at CDCs. Applications are due February 6, 2012. Next, learn how to build resident leaders in your community by attending [Building Leaders, Building Communities](#), on February 9, 2012.

On April 5th the Innovation Forum returns with a panel on Asset Management. Also, learn about MAPC's Annual Data Day and the connection between data and community building in a MACDC "Making Connections" [blog post](#).

We have a busy spring coming up at the Mel King Institute and we hope that you can be a part of it!



An interactive at Introduction to Popular Education (Jan. 2012), facilitated by Juan Gonzalez, JPNDC.

[Spring 2012 Brown Bag Lecture Series](#)

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Mel King Institute FY 2011-2012 Accomplishments to Date

368

Training Participants

111

Organizations Represented at Trainings

11

MKI Unique Training Programs

6

MKI Affiliated Training Programs

32

Participating Facilitators

4

Professional Development Scholarships
Awarded

59

Collaborative Organizations

3711

Unique Website Visitors

Quick Links



[Mel King Event Feed](#)

[Upcoming Events](#)

[Professional Education Scholarships](#)

[Boston Local Initiatives Support Corporation](#)

January Training Highlights



MKI Transformative Board Governance training (Jan. 2012), led by Judy Freiwrith. Participants were teams from Codman Square NDC, Dorchester Bay EDC, Fields Corner CDC, and Fenway CDC.

Mel King Institute - Winter Course Offerings

Building Leaders, Building Communities

February 9, 2012; 9:30am-4:30pm

**Julia Martin House (90 Bickford Street, Jamaica Plain,
MA)**

Instructor: James Johnson (Sun Consulting)

*"I loved that the facilitator engaged everyone to participate and kept the energy in the room from start to finish. This was a very interactive workshop."
-Building Leaders, Building Communities participant, Dec. 2010*

This course will cover the core skills needed for resident-volunteer leaders to make change in their communities. Participants will examine methods for designing a resident leadership training course with multiple modules, discuss varying ways to teach foundational leadership skills to residents, assess methods for pre and post training evaluation models, and practice facilitation methods to effectively deliver a useful learning session.

[Registration Information](#)

Registration Deadline: February 2, 2012

Real Estate Development Seminar for New Senior Managers and Executives

March 9 and 28, April 13, May 4, 2012; 9:00am-4:30pm,

Introduction to Popular Education

"I enjoyed the range, resources, and positive attitude!"

"I will now be a more effective teacher."

Transformative Governance for Board Members

"Very well prepared. Interesting materials and handouts. Good exercises and engagement techniques."

"Good job - useful learnings. Great to have board and ED together."

Tools and Resources



[Policy Map Data Tool](#)



[Resources for Justice](#)



[Real Clout Workbook](#)

Community Development BlogRoll

[Making the Connections: MACDC's Blog](#)

[Boston LISC Blog](#)

[PolicyLink: EquityBlog](#)

[NeighborWorks News](#)

[National Development Council Blog](#)

[Somerville Voices](#)

[Allston Brighton Community Blog](#)

[The Institute for Comprehensive Community Development](#)

[MassHousing](#)

with one half-day session

Cambridge College (17 Monsignor O'Brien Hwy., Cambridge)

Instructor: Mat Thall (Community Development Consultant)

This four-session workshop is designed to introduce senior managers and executives at CDCs with limited real estate development experience to the broad range of real estate development activities of a CDC. Topics covered include the development process, major community development and real estate concepts, an overview of CDC staff and other professionals involved in the various stages of development, and the organizational issues and challenges that the executive may confront in overseeing an effective and successful development agenda. The focus of this course is not on 'how to be a developer,' but rather on how to provide leadership, oversight and problem-solving support to a real estate development team so that real estate development furthers the CDC's mission.

[Additional Information](#)

Application Deadline: February 6, 2012

Making Use of Local Census Data

March 14, 2012; 9:30am-1:30pm

MIT Pierce Laboratory 1-115 (77 Mass. Ave., Cambridge, MA)

Instructor: Ezra Glenn (Dept. of Urban Studies and Planning)

"Presentation flowed smoothly, presenter was very knowledgeable and responsive to questions!"

"Well-organized, good pace, informative, and practical."

-Making Use of Local Census Data participants, Oct. 2011

The Census Bureau's American Community Survey (ACS) now provides a wealth of census data on demographics, housing, jobs, transportation, and other topics at the level of individual census tracts - perfect for CDCs and neighborhood planning projects. However, the ACS requires some new ways of thinking about how we use numbers and how we deal with uncertainty and change. This hands-on session will draw on real-world examples to help you learn how to get and use ACS data to make sense of your own community.

This session will consist of two hours of lecture and one hour of clinic, where participants can engage with the new ACS website using projects of their own. Boxed lunch will be provided. **This training is being offered at no cost, but space is limited.**

[Registration Information](#)

Registration Deadline: March 7, 2012

Rooflines: National Housing Institute

Whitehouse Office of Urban Affairs

StreetsBlog

Interaction Institute

NACEDA Blog

Leaders for Communities Blog

Mel King Institute Funders

CEDAC

Citizens Bank

Citi

Hyams Foundation

LISC Greater Boston

MassHousing

Massachusetts Housing Partnership

NeighborWorks America

Additional Funders

Registration Fees

**MACDC Member Organizations:
\$50/day**

**Non-MACDC Member
Organizations:
\$100/day**

**Student/Intern/AmeriCorps:
\$25/day**

***Group and government
discounts available**

**Please share and promote any of
your upcoming community
development learning opportunities
with the Mel King Institute by
contacting us
atmelkinginstitute@macdc.org**

Introduction to Grant Writing

May 18, 2012; 9:30am-4:30pm

Location TBD

Instructor: Suzanne Alden (MSA, CFRE, Grant Expectations)

With increased competition for grant resources in a down economy, it is vital that grantwriters prepare proposals that are both polished and compelling. In this introduction to grant research and writing, those with little to no grantwriting experience will be taken through the proposal process from start to finish. Participants will learn the steps for researching government and private grant sources, connecting with potential grant funders, developing a "pitch" and message, writing about the project, gathering supplemental materials for grant applications, and developing a program budget. This day-long seminar will provide opportunities for hands-on practice with exercises in an interactive setting. This class will lay the foundation for successful grantwriting - and increased confidence - with a better understanding of the grant process.

[Registration Information](#)

Registration Deadline: May 11, 2012

Career Development for New CDC Professionals

June 6, 2012; 9:00am-4:00pm, 8:30am registration

Boston LISC (95 Berkeley Street, Boston)

Instructor: Ann Silverman (CDC Consultant)

An opportunity for AmeriCorps members and others new to the community development field to assess their career paths, network, and develop short and long term plans to achieve career goals. This day-long training will feature a panel of experienced community development professionals to offer their expertise on career development in the field. Leave with concrete steps for your career path.

[Registration Information](#)

Registration Deadline: May 30, 2012

Partner Events

Home Funders Breakfast Forum

Securing a Future for our Lowest Income Families

February 7, 2012; 9:00am-11:30am

The Boston Foundation (75 Arlington Street, Boston, MA)



Citizens' Housing and Planning Association

While Massachusetts has been at the forefront of affordable housing production, the availability of permanent housing for homeless and other extremely low-income families remains a serious challenge. Please join us as we explore how permanent housing for these families provides the platform for positive changes in health, education, employment and asset-building. In a new Home Funders' video that will be aired at the forum, two families will share their stories about how a safe and stable place to live has impacted their lives.

There is no registration fee, but space is limited.

[Registration Information](#)

Registration Deadline: February 3, 2012

2012 State of the Sector: Taking Action in Uncertain Times

February 16, 2012; 2:30-5:00pm

Northeastern University, Curry Student Center (346 Huntington Ave., Boston)

Please join Associated Grant Makers at its annual State of the Sector Briefing! Join your colleagues from funder and service organizations and a knowledgeable panel of regional experts for an interactive and informative discussion on the impacts the prolonged economic uncertainty and projected cuts in the state and national budget will have on the nonprofit sector and the communities we serve. Featuring remarks by:

-Noah Berge, President, The Massachusetts Budget and Policy Center

-Jo Comerford, Executive Director, National Priorities Project

-Joe Kriesberg, President, MACDC

-Geeta Pradhan, Director of Programs, The Boston Foundation

The event is free and open to funders and nonprofit professionals, but space is limited.

Please click [here](#) to register.

NeighborWorks Achieving Excellence 10th Anniversary Forum

March 1, 2012; 8:30am-7:00pm

Westin Bonaventure Hotel (404 S Figueroa St., Los Angeles)



You are invited to celebrate the 10th Anniversary of the Achieving Excellence program! Achieving Excellence is a performance-driven organizational investment program for seasoned executive directors and senior staff in community development. The program is a Neighborworks collaboration with Harvard University's Kennedy School of Government.

[Registration and Additional Information](#)

Driving a Closing

March 1, 2012; 9:00am-4:00pm

Mass Housing Partnership (160 Federal Street, Boston, MA)

Instructor: Jennifer Gilbert (VIVA Consulting)



Driving a Closing will be a one-day session, addressing how to push through an often trying stage of the development process, the closing. Time will be spent on the "art", managing multiple team members, deadlines and funding sources, as well as the "science," the technical and legal issues which underpin this stage of development.

[Additional and Registration Information](#)

Getting It Done II: Building Strong Communities in a Changing World

March 5-6, 2012; 9:00am-5:00pm

Sheraton Hotel (301 E. North Water St., Chicago, IL)



Getting It Done II will bring together 600 community

representatives, policy makers, and researchers from across the country to share best practices related to all aspects of comprehensive community development. Plenary sessions will feature seasoned community developers and policymakers discussing priority issues for low income communities such as jobs and economic development.

Scholarships available for MACDC members via the Mel King Institute Professional Education Scholarship program. Please click here for more information.

[Additional Information](#)

Effective Supervision: Creating a Culture of Mutual Respect

March 8, 2012; 9:00am-3:30pm

TSNE NonProfit Center (89 South Street, Boston, MA)

Instructors: Lyn Freundlich (Director of Administration and Human Resources) and Joanne Horgan (Sr. Human Resources Manager) of Third Section New England

A full-day training facilitated by TSNE. Effective supervision contributes directly to mission effectiveness for your nonprofit. It is critical to maintaining a productive staff in the face of shifting and competing priorities. Strong supervision creates a culture of mutual respect in which employees and supervisors communicate regularly and clearly about job-related expectations, tasks and overall performance.

Lunch will be provided.

[Additional Information and Registration](#)

Sharing Skills~Building Connections Conference 2012: Presenter Application

May 9, 2012

Sturbridge Host Hotel and Conference Center (366 Main Street, Sturbridge, MA)



Commonwealth Workforce Coalition

A Network of Massachusetts Community-Based Workforce Development Practitioners

The Commonwealth Workforce Coalition (CWC) invites you to submit a proposal for its ninth annual conference Sharing Skills~Building Connections. CWC is now accepting presenter applications and encourages proposal submissions by professional providers and staff from community-based education and training programs, housing services, youth employment, homeless services, adult basic education, community colleges, career centers, workforce investment boards and supportive services agencies from across the Commonwealth.

[Additional Information and Application](#)

Application Deadline: January 13, 2012

Upcoming Events & Conferences

Welcoming Immigrant Enterprises

April 24, 2012
Boston

CHAM: Nuts & Bolts of Asset Management

April 25-26, 2012

MACDC Lobby Day

May 3, 2012
Boston

Mel King Institute 3rd Anniversary Event

June 2012

Academic Roundtable

Are You a Data Geek or a Data Poet?

MACDC "Making Connections" Blog

Julianna Tschirhart, Program Coordinator, Mel King Institute

I have a confession to make: I am a data geek. I have been known to kill time by looking at the [American Fact Finder](#) website, exploring various zip codes in the [New York Times Interactive Census Map](#), planning hypothetical journeys on [Google Maps](#). I find something fascinating about the link between numbers and geography, and it was comforting to know that I was in good company at Metropolitan Area Planning Council's [Data Day](#) last Friday, Jan. 27th.

Read more [here](#).

Northeastern University Open Classroom Series: Food & American Society

January 11 - April 12, 2012; 6:00pm-8:00pm (Wednesdays)

Northeastern University West Village F, Room 20 (40A Leon Street, Boston, MA)



Northeastern University

Each semester we select one graduate-level seminar and open it up to the public. The Open Classroom Series topic for Spring Semester 2012 will be 'Food & American Society: An Urban Perspective: What we eat, why, where it comes from, and how it all matters, everyday.' Each week we feature prominent guest lecturers with real-world expertise and experience.

[Registration and Additional Information](#)

Joint Center for Housing Studies of Harvard University: Spring 2012 Brown Bag Lecture Series

Leaders in Housing & Community Development: The Role of National Intermediaries

February 2-April 20, 2012

The Joint Center reaches beyond the university to promote national discussion of important housing policy issues. It convenes and collaborates on major conferences and symposia on topics of national importance in the housing field, bringing together housing practitioners, researchers, and policymakers from organizations and communities around the country.

The Brown Bag Lecture Series is co-sponsored by the GSD Department of Urban Planning and Design. Topics include:

- Two Perspectives on Neighborhood Revitalization
- The Changing Face of Foreclosure in Massachusetts
- Using Historic Preservation to Foster Community Development

[Additional Information](#)

NEW RESEARCH

Ideas for Housing Policy and Practice

More Than a Roof: Case Studies of Public Housing Agency Initiatives to Increase Resident's Economic Security



Ideas for Housing Policy and Practice

(2012)

A new brief from the Center for Housing Policy - the research affiliate of the National Housing Conference - describes efforts by public housing agencies to help residents make progress toward economic security. Despite budget shortfalls, these agencies are continuing their efforts to use subsidized housing as a platform for economic security and opportunity by implementing programs that combine housing assistance with support for increased earnings and opportunities to build assets.

After a brief overview, the report profiles agencies running four initiatives: the Family Self-Sufficiency program; the Housing Choice Voucher Homeownership program; Earned Income Tax Credit Outreach; and Individual Development Accounts.

To read and for more information, please click [here](#).

NEW RESEARCH

Measuring Neighborhood Distress

A Tool for Place-Based Urban Revitalization Strategies

James Jennings, Graduate Dept. of Urban and Environmental Policy, Tufts University (2012)

The United States federal administration's recent Promise Neighborhood and Choice Neighborhood initiatives are part of increasing calls for place-based strategies in the delivery of education and human services in inner cities. Within this new policy context, measures of community-level inequality emerge as a key tool for identifying places which manifest relatively high levels of social and economic distress and where this condition places acute pressures on local service delivery nonprofits. Measuring and spatially showing levels of neighborhood social and economic distress can enhance our understandings of the needs associated with low-income communities and facilitate civic engagement in the development of neighborhood-based responses. A "neighborhood distress score" can be generated and used to target services into urban areas but can also encourage greater resident civic participation. This score is based on the variables identified in the literature and input from community and civic leaders in Boston, MA.

To read, please click [here](#).

NEW RESEARCH

Next Generation Community Revitalization: A Work in Progress

The Bridgespan Group (2011)



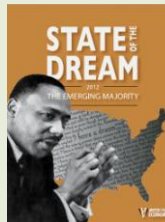
This report chronicles the new wave of efforts designed to break the cycle of poverty and revitalize distressed communities attracting attention and support from multiple segments of society. Prominent among these efforts are six emerging national networks: Building Sustainable Communities, Choice Neighborhoods, Promise Neighborhoods, Purpose Built Communities, Strive, and the Integration Initiative.

To read the full report, please click [here](#).

NEW RESEARCH

State of the Dream 2012: The Emerging Majority

United for a Fair Economy (2012)



A major demographic shift is underway in the United States. By 2030, the majority of U.S. residents under 18 will be youth of color. How will the nation adjust to the massive demographic changes set to take place over the next 30 years? And what will be the state of the racial economic divide? As people of color become the new majority, the persistent racial disparities of the past threaten to jeopardize the social fabric of our nation and our economic stability. This report highlights key findings on racial inequality and looks forward to addressing the racial economic

divide in the U.S.

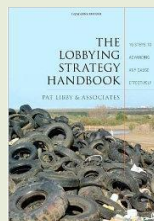
To read the full report, please click [here](#).

The Lobbying Strategy Handbook

Patricia J. Libby

Director, Institute for Nonprofit Education and Research

USD School of Leadership and Education Sciences



The Lobbying Strategy Handbook shows how students with passion for a cause can learn to successfully influence lawmaking in the United States. The centerpiece of this book is a 10-step

framework that walks the reader through the essential elements of conducting a lobbying campaign. Anyone interested in making a difference can use the book to guide them in creating and conducting a grassroots campaign from start to finish.

[Additional Information](#)

Innovation Forum

Innovation in Asset Management: New Efforts to Strengthen Properties, Communities, and Non Profit Housing Organizations

April 5, 2012; 9:30am-11:30am

MassHousing Board Room (One Beacon St., Boston)

One of the major findings of the Innovation Forum in 2009 was the importance of enabling nonprofit housing organizations to earn more revenue from their existing portfolios so that their financial health would be less dependent on increasingly irregular and unreliable developer fees. Since that time a number of organizations have launched programs to move the field in this direction, including initiatives related to financial management, energy efficiency, professional development, collaboration, and policy reform. This Innovation Forum event will highlight some of these exciting developments and provide a forum to discuss how we can further advance and expand them.

Registration link will be available soon.

The Mel King Institute for Community Building is a collaborative program of MACDC and LISC and other public, private and nonprofit community development partners.

MACDC
15 Court Square
Boston, Massachusetts 02108