



# Mel King Institute

for community building

October 2010

Building Community Leaders



## In This Issue

[Leadership Development Strategies for Community Organizers](#)

[Community Development 101](#)

[Urban and Regional Planning for Community Development Practitioners](#)

[Building Leaders Building Communities](#)

[2nd Annual MFEC Financial Summit](#)

[Catalyst Fund for Nonprofits](#)

[Lawyers Clearinghouse](#)

[E-Learning](#)

[Boston 101 Speaker Series](#)

[Planning for the Intercultural City](#)

[Protect Affordable Housing](#)

[Capacity Building Grants](#)

[Upcoming Trainings](#)

Dear Mel King Institute Member,

The Mel King Institute completed a busy and successful September, highlighted by five days of professional development and learning held across the state. Town planners and real estate project managers made their way to Framingham, MA to share ideas and approaches for initiating mixed-use real estate projects while young leaders and AmeriCorps members examined innovative ways to continue positive community building at our Community Development 101 session held in Roxbury.

It is impressive to see many new participants and organizations contributing to our goal of promoting a collaborative effort to improve communities in New England and beyond.



Be sure to check in on this month's [CDCs in the News](#) section, featuring Lawrence CommunityWorks affordable housing projects.

Please share any of your upcoming community development programs with the Mel King Institute by contacting us at [melkinginstitute@macdc.org](mailto:melkinginstitute@macdc.org) and be sure to keep an eye out for our future monthly updates.

## Sponsored Events

### Leadership Development Strategies for Community Organizers

Friday, October 8, 10am-4:30pm

## Quick Links



[Stay Connected! Sign up for the Mel King Event Feed](#)

[Upcoming Events](#)

[Professional Education Scholarships](#)

[Boston Local Initiatives Support Corporation](#)

## Interesting Reading



[Uncommon Common Ground](#)  
by: Angela Glover Blackwell



[State of the Market 31: Building Stronger Sponsors](#)  
By: David A. Smith

**Lawrence CommunityWorks**  
**168 Newbury St. Lawrence, MA 01841**  
**Instructor: Harry Smith**

The Mel King Institute's third Community Organizing workshop will focus on leadership development and long term community engagement. This introductory training will provide participants with innovative approaches and peer group work in order to explore new strategies to connect with their community members. This training topic is ideal for both new and veteran organizers so please sign up today! Other areas of discussion will include:

- Basic principles of Community Organizing
- Achieving long term community engagement
- Outreach and involvement in the context of a campaign
- Attracting new leaders and maintaining participation
- Barriers to building a strong base, community engagement, and campaign support
- Community member roles throughout the course of a campaign

[Additional Information and Registration](#)

## Community Development 101 Worcester

**An Introduction to Community and Economic Development**

**9:30am-4:30pm**

**Instructor: Chris Clamp, Southern New Hampshire University**

**November 8, 2010**

**Union Station: 2 Washington Sq. Worcester, MA 01604**

This learning course is intended to support new community development practitioners, interns, volunteers, and students by providing a solid understanding of the basic concepts and trends that have guided, and continue to guide, progression within the Community Development field.

This full-day session will address several fundamental elements of Community Development including:

- The history and growth of community and economic development
- The role of local community development corporations
- The core values of the current state of community development
- A panel discussion of community development careers in action

[November 8 \(Worcester\) Registration](#)

## Urban and Regional Planning for Community Development Practitioners

**Friday, November 19, 9:30am-4:30pm**

**Metropolitan Area Planning Council**

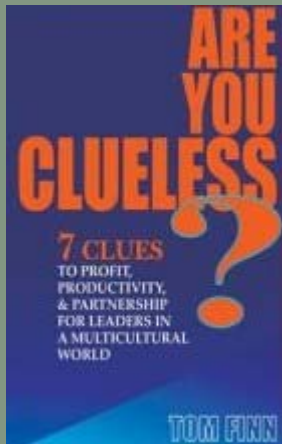
**60 Temple Place, Boston, MA 02111**

**Instructor: Judi Barrett (Community Opportunities Group, Inc.)**

This full day introductory workshop will bring together professional planners and community development practitioners to discover ways that



Has the Fight Gone Out of Organizing By: Randy Stoecker



Are You Clueless By: Tom Finn

### Community Development BlogRoll

[Boston LISC Blog](#)

[Making the Connections: MACDC's Blog](#)

[PolicyLink: EquityBlog](#)

[NeighborWorks News](#)

[National Development Council Blog](#)

[Somerville Voices](#)

these two fields can share expertise and values to create and sustain healthy, vibrant and prosperous neighborhoods and communities. Participants will be able to develop essential community planning skills through expert instruction, peer learning, case studies, and mock charrettes in order to successfully initiate and maintain local planning efforts within their respective organizations and demographic areas. Specific areas of discussion will include:

- The planning process
- Working closely with local government
- Putting compiled data into action
- Land use and zoning practices

[Additional Information and Registration](#)

## Building Leaders Building Communities

**Thursday, December 16, 9:00am-4:30pm**

**Worcester Homeownership Center**

**674 Main Street, Worcester, MA 01610**

**Instructor: James Johnson (SUN Consulting and Associates)**

This course will cover the core skills needed for resident-volunteer leaders to make change in their communities. Participants will examine methods for designing a resident leadership training course with multiple modules, discuss varying ways to teach foundational leadership skills to residents, assess methods for pre and post training evaluation models, and practice facilitation methods to effectively deliver a useful learning session.

[Additional Information and Registration](#)

### Partner Events

## 2nd Annual MFEC Summit on Financial Education

**Sponsored by the Massachusetts Financial Education Collaborative**

**Friday, October 1, 2010; 9:00am-2:00pm Wednesday, Federal Reserve Bank of Boston**

**600 Atlantic Ave. Boston, MA 02210**

Meet your colleagues and learn about new resources and initiatives in financial education delivery in Massachusetts. Summit speakers include:

- Congressman Barney Frank, Chair, US House Committee on Financial Services
- Barbara Anthony, Undersecretary of Consumer Affairs & Business Regulation of MA
- Greg Blalecki, Secretary of Executive Office of Housing and Economic Development
- Dave Caruso, Financial Editor, WBZ 1030 News Radio
- Dee Lee, Certified Financial Planner, WBZ Radio
- Robert Powell, Editor, Retirement Weekly, MarketWatch.com/ The Wall Street Journal Digital Network

[Allston Brighton Community Blog](#)

[MassHousing](#)

[Rooflines: National Housing Institute](#)

[Whitehouse Office of Urban Affairs](#)

[StreetsBlog](#)

### CDCs in the News!



["Historic buildings in Lawrence get new life as affordable housing" by: Karen Sackowitz](#)

### Mel King Institute Funders

[The Bank of New York Mellon](#)

[The Boston Foundation](#)

[Citizens Bank](#)

[Citi](#)

[DHCD Massachusetts](#)

[LISC Greater Boston](#)

[MassHousing](#)

[Massachusetts Housing Partnership](#)

[NeighborWorks America](#)



[Additional Information and Registration](#)

## Catalyst Fund for Nonprofits

### Informational Workshops

October 4, 2010; 1:00-2:00pm

October 6, 2010; 11:00am-12:00pm

United Way, 51 Sleeper Street, Boston

The Catalyst Fund is organized around the notion that formal nonprofit collaborations are a viable and important strategic option for delivering increased social impact to the Boston area community. The fund was developed in response to continued economic challenges and ongoing inquiries made by local nonprofits to funders for assistance with proposed collaborative ventures.

[Additional information and registration](#)

## Shared Streets with Ben Hamilton-Baillie

Sponsored by the Massachusetts Area Planning Council

Wednesday, October 6, 2010; 6:00pm-7:00pm

60 Temple Place, 3rd Floor

Conference Room, Boston,

MA

Join Harvard University Loeb Fellow Alumnus Ben Hamilton Baillie for a talk on shared streets and how to reconcile traffic with good urban design.



[Additional Information and Registration](#)

## LAWYERS CLEARINGHOUSE

Affordable Housing • Community Development  
Nonprofit Legal Assistance • Homelessness Prevention



### October Educational Programs

#### "Just Sign on the Dotted Line? Understanding, Negotiating, and Living with Contracts"

Tuesday, October 5, 2010; 10:30am - 3:30pm

DLA Piper, 33 Arch Street, Boston

Co-sponsored by: Pfizer, DLA Piper and Lawyers Alliance for New York

#### "An Overview of ADA Requirements for Nonprofits"

Wednesday, October 13, 2010; 9:00am - 11:00am

Lawrence, MA

Co-sponsored by: Jericho Road Lawrence

[Additional Funders](#)

### "Corporate Governance for Nonprofits"

Tuesday, October 26, 2010; 9:00am - 11:00am  
Boston Private Bank & Trust Company, 10 Post Office Sq. Boston  
Co-sponsored by: Boston Private Bank and Trust Company

[Additional Information and Registration Here](#)

## Online Learning Opportunities

### Introduction to Workforce Development October 13, 2010; 1:00pm-2:00pm

Includes and introduction to the field of workforce development, the services that make up workforce development, and the state and local structure for Massachusetts workforce development



[Additional Information and Registration](#)

### Counseling Buyers of REO Properties

Available until March 15th



Learn the players involved in REO transactions, explore the purchase process, establish ways to assist clients through careful analysis of the sales contract, cover engaging home inspectors, avoid the pitfalls of purchasing properties, and present special financing options available.

[Additional Information and Registration](#)

## Academic Institute Events

### Harvard Kennedy School Boston 101 Speaker Series

This fall, The Rappaport Institute's Boston 101 speaker series will focus on some of the key challenges facing the



**HARVARD Kennedy School**  
**RAPPAPORT INSTITUTE**  
for Greater Boston

victors of November's statewide elections. October features three speaker sessions highlighted by **Making the Case for Housing: Can We Balance Regional Needs and Local Concerns?** on October 19th at 5:00pm

[Full series schedule](#)

## Planning for the Intercultural City: Practice and Visions

A symposium for practicing and emerging planners and  
community development professionals

Friday, October 22, 2010; 12:30-6:00pm

Cabot Auditorium, Tufts University, 170  
Packard Ave. Medford



Join emerging and practicing planners and  
community development professionals from  
the greater Boston area for a lively symposium  
exploring opportunities and challenges of planning for increasingly  
diverse cities. Guest planners and community development professionals  
will highlight effective planning strategies, citing real-world experiences.

[Additional information and registration](#)

### Tools and Resources



Stay current with the latest campaign updates by visiting the  
Protect Affordable Housing website

<http://www.protectaffordablehousing.org/cms>

Available campaign resources include news articles, affordable housing  
law details, reports, campaign materials, information session dates and  
supporters.

### Commonwealth Partnership for Economic Opportunity Capacity Building Grants

<http://cwc.cedac.org/CPEOApp.html>

A component of this project is to provide 12-15 hours of free technical  
assistance to community and faith-based organizations who provide  
workforce and employment services to community residents.

**Application deadline: October 29, 2010**



### Upcoming Trainings

Program Finance for Mid-Level Managers

February 2011

Worcester, MA

The Mel King Institute for Community Building is a collaborative program  
of MACDC and LISC and other public, private and  
nonprofit community development partners.

MACDC  
15 Court Square  
Boston, Massachusetts 02108