



Mel King Institute

for community building

March 2011

Efficient Nonprofit Management and Community Building



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Dear Mel King Institute Member,

Greetings from the Mel King Institute for Community Building. Spring is just around the corner and we have a great collection of course offerings to accompany the warm weather. Feel free to get out of the office after a long winter to share great success stories and new best practices with your community development peers through a variety of learning opportunities sponsored by the King Institute and our partners!



Mel King Institute participants present community engagement techniques to a group of their peers

Be sure to check in on this month's [CDCs in the News](#) section, featuring [WATCH CDC](#) and its volunteer home energy efficiency programs.

Please share any of your upcoming community development programs with the Mel King Institute by contacting us at melkinginstitute@macdc.org and be sure to keep an eye out for our future monthly updates.

Sponsored Events

Corporate Governance for CDCs and their Board Members

March 15, 2011; 9:00am - 11:30am
Boston Private Bank & Trust Company
10 Post Office Square, Boston, MA

This 2-hour, interactive seminar will be lead by a tax-exempt organization specialist. The agenda will include the role of your board, director duties, board composition, board procedures, policies, as well as other compliance issues and director liabilities.

Co-Sponsored with **The Lawyers Clearinghouse, Boston Private Bank &**

[Upcoming Trainings](#)

Quick Links



[Stay Connected! Sign up for the Mel King Event Feed](#)

[Upcoming Events](#)

[Professional Education Scholarships](#)

[Boston Local Initiatives Support Corporation](#)

Interesting Reading



[The Role of Affordable Housing in Creating Jobs and Fostering Economic Growth](#)



[Operation Neighborhood Recovery and the Future of Community Development](#)



[State-Assisted Housing and Rental Assistance in](#)

Trust Company and Rackemann, Sawyer & Brewster

Register at:

CommunityInvestmentatBostonPrivateBank@bostonprivatebank.com

Understanding and Controlling Your Program Finances

Strengthening Financial Planning Techniques for Mid-Level Nonprofit Staff

April 4, 2011; 9:30am-4:30pm

The NeighborWorks Homeownership Center

674 Main Street, Worcester, MA 01610

Instructors: Ann Silverman & Eva Boyce

Financial awareness and planning are essential for any nonprofit and community-based organization. Often times though, mid-level staff and program managers are not as comfortable taking a lead role when it comes to monitoring and planning their finances. This interactive workshop will solidify financial basics while also empowering you to comfortably analyze your budget and effectively communicate that analysis with accountants, executive directors, CFOs, board members, funders, and peers. Specific areas of discussion will include:

- Establishing strong financial foundations
- Analyzing and developing program budgets
- Actively participating in the annual budget process
- Realistic costs for reaching your mission
- Reliable and creative funding streams
- Shifting from financial back tracking to program planning

Registration Deadline: March 30, 2011

[Additional Information and Registration](#)

Introduction to Popular Education

April 7, 2011; 9:30am-5:00pm

Julia Martin House: 90 Bickford Street, Boston, MA 02130

Instructor: Juan Gonzalez (Jamaica Plain NDC)

This workshop enables participants to be aware of and familiarize with critical elements to become effective community educators: foster open dialogues with and among participants, promote critical thinking, be creative, experience safety and freedom, and become more active and responsible members of society. Participants will have the opportunity to discuss and understand the social role of education and its importance to promote social change. Specific areas of discussion will include:

- Fundamental of popular education; learning cycles & effective learning principles
- Principles of effective learning
- Steps of lesson planning

Registration Deadline: April 1, 2011

[Additional Information and Registration](#)

Redeveloping Foreclosed Properties in Massachusetts

Advanced 3-Day Seminar

April 13, May 11, and June 8, 2011; 9:00am-4:30pm

Instructor: Louise Elving (Viva Consulting)

This advanced seminar will examine unique foreclosure redevelopment issues that differ from other kinds of housing and real estate development. Community developers have been pursuing diverse

[Massachusetts: Who is Served and Where?](#)



[The 'Triumph of the City' May be Greener - Conversation with Edward Glaeser](#)

Community Development BlogRoll

[Boston LISC Blog](#)

[Making the Connections: MACDC's Blog](#)

[PolicyLink: EquityBlog](#)

[NeighborWorks News](#)

[National Development Council Blog](#)

[Somerville Voices](#)

[Allston Brighton Community Blog](#)

[MassHousing](#)

[Rooflines: National Housing Institute](#)

[Whitehouse Office of Urban Affairs](#)

[StreetsBlog](#)

[Interaction Institute](#)

CDCs in the News!



[Volunteers Help WATCH fill Waltham home with Energy](#)

[Barnraising Video](#)

Mel King Institute Funders

[The Bank of New York Mellon](#)

approaches to foreclosed properties in recent years. This three part workshop will share their experiences, with presentations by CDC staff and other experts in the field. All participants are encouraged to bring their own experiences and questions, so we all can improve our work to alleviate the foreclosure problems facing our communities.

This seminar is designed for nonprofits, municipal officials and others who want to improve their tools and techniques for improving the redevelopment of foreclosed housing. Participants should have experience in real estate development and be actively involved in foreclosed property redevelopment.

Seminar sessions will be held in Framingham, MA and Boston, MA
Registration Deadline: April 8, 2011

For Additional Details, Please Contact:

Jay Rosa

jayr@macdc.org

617-426-0303 x.33

Partner Events

Role of the Street in Community Development

**Livable Streets (100 Sidney St, Cambridge, MA)
March 3, 2011; 7:00pm-9:00pm**



Join Mel King's discussion on what role streets play in community development.

Mel's book *Streets*, creatively illustrates how streets are a vital ingredient in the community building process. King explains the street's importance in community building using Boston's South End neighborhood, where King grew up. *Streets* explains why we need to create livable streetscapes which encourage people to be outside interacting with their neighbors in order to build a strong sense of community and place.

[Additional Information and Registration](#)

Commonwealth Workforce Coalition Annual Conference

**Sharing Skills ~ Building Connections
Devens Common Center, Devens, MA
March 9, 2011; 8:30am-4:30pm**

The eighth annual statewide conference developed by and for community based workforce development professionals to:

- Improve programs and practices
- Build connections across the system
- Share practitioners' skills and experiences
- Increase involvement in Public Policy

[Additional Information and Registration](#)



Financial Strength Workshop for Small Non-Profits

**3-Day Seminar (March 22-24, 2011; 8:30am-5pm)
United Church Conference Center
1 Badger Road, Framingham, MA**



Continuing its tradition of support for community development corporations

The Boston Foundation

Citizens Bank

Citi

DHCD Massachusetts

LISC Greater Boston

MassHousing

Massachusetts Housing
Partnership

NeighborWorks America

[Additional Funders](#)

and nonprofits, the Massachusetts Housing Partnership is teaming up with the Mel King Institute to sponsor a three-day clinic designed to help smaller non-profit housing developers strengthen their financial management skills.

The program is geared toward smaller non-profits and is designed to help them:

- Learn how to read each element of an audit
- Assess the financial strength of their organization
- Practice with sample financial statements and then apply what they've learned to their own audits
- Develop cash flow projections for their own organizations

[Additional Information and Registration](#)

An Update on the MA Foreclosure Crisis

CHAPA Breakfast Forum

March 23, 2011; 9:30am-11:30am

One Financial Center (100 Summer Street, 25th Floor)

This forum will focus on what's worked, what hasn't, and what we can expect to occur over the next year with foreclosure prevention in Massachusetts. Speakers will address the areas of foreclosure counseling and prevention; neighborhood planning and stabilization; acquisition of foreclosed properties; preventing displacement of tenants; legal issues, such as the recent Ibanez decision; code enforcement; the Making Home Affordable Program and the new Emergency Homeowner Loan Program; upcoming legislative and policy initiatives; and what trends we can expect in the near future.

[Additional information and registration](#)



Citizens' Housing and Planning Association

LAWYERSCLEARINGHOUSE

Affordable Housing • Community Development
Nonprofit Legal Assistance • Homelessness Prevention



March Legal Seminars for Nonprofits

Navigating the Waters of Insurance and Risk Management for Nonprofits

Thursday, March 3, 2011; 9:30-11:30am

Doyle Center, the Trustee of Reservations, Leominster, MA

Register by contacting msanohe Witt@lawyersclearinghouse.org

Nonprofit Incorporation Workshop

Monday, March 28, 2011; 6:00-8:00pm

Boston Public Library at Copley Square, Boston, MA

Register by contacting msanohe Witt@lawyersclearinghouse.org

Leadership and the Adaptive Organization

Thursday, March 24, 2011; 9:00am-12:30pm

Third Sector New England

89 South Street, Boston, MA 02111

Ongoing changes inside and outside of the non-profit sector require organizations to continuously adapt in order to do their best work and deepen their impact. An adaptive leader understands how to synthesize program and operational capacity - and the financial bottom line.

Learn about capacity, how to grow it and how to lead with it in your organization.



MACDC Member 20% discount available for all TSNE programs.
Inquire with Rosa Nin rosan@macdc.org

[Additional information and registration](#)

Academic Roundtable

Overlaps Between Local and Regional Development

MKI Academic Roundtable Discussion
Monday, April 11, 2011; 1:30-3:30pm
MIT



Regional planning and development is a current topic within the community development field that has picked up momentum recently. Often these larger regional plans overlap with more locally focused efforts for better and for worse. Please join the MKI academic roundtable to discuss new research and reactions to the state of local and regional development in Massachusetts.

For additional information, please contact:

Jay Rosa
Jayr@macdc.org

Tufts Energy and Climate Forum



Decarbonization in US Energy
March 28, 2011; 12:30pm
Tufts University Fletcher School (Goddard 310)

Pre-Doctoral Research Fellow, Kathy Araujo will be explaining and discussing the decline in U.S. carbon intensity

[Additional Information and Registration](#)

Institute for Nonprofit Management and Leadership

Program Information Session
Boston University School of Management
March 10, 2011; 6:30pm



The Institute for Nonprofit Management and Leadership is currently accepting applications for the class of 2012. This 9 month Certificate in Nonprofit Management and Leadership provides a blend of coursework, experiential learning, mentoring, and peer support and is designed to meet the needs of working nonprofit executive directors and senior managers.

[Additional Information and Registration](#)

Tools and Resources



Free Online Resources for MA Residents

<http://www.massresources.org/index.cfm>

Massresources.org provides useful information about a wide range of assistance programs for people in need living in Massachusetts. It provides information regarding available benefits, application procedures, eligibility requirements, benefit amounts, and commonly asked questions.

Upcoming Events

Seeds of Change: The Story of ACORN

Thursday, April 14, 2011

[Additional Information](#)

Healthy Communities Conference

Federal Reserve Bank of Boston

April 20, 2011

Board Member Training Series

Spring 2011

The Mel King Institute for Community Building is a collaborative program of MACDC and LISC and other public, private and nonprofit community development partners.

MACDC
15 Court Square
Boston, Massachusetts 02108