



# Mel King Institute

for community building

May 2011

Building Nonprofit Capacity and Community Impact



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## Quick Links

Greetings from the Mel King Institute for Community Building. Our second successful year of community building and professional development is coming to a close. Be sure to sign up for our [2nd Anniversary](#) event and review our upcoming events below. Please visit [www.melkinginstitute.org](http://www.melkinginstitute.org) for our full list of exciting learning opportunities.



**Mel King Institute participants share Popular Education techniques for improving community collaboration and leadership development strategies**  
4/6/11

Be sure to check in on this month's [CDCs in the News](#) section, featuring a Boston Globe article highlighting several CDCs utilizing the Catalyst Fund for Nonprofits.

Please share any of your upcoming community development programs with the Mel King Institute by contacting us at [melkinginstitute@macdc.org](mailto:melkinginstitute@macdc.org) and be sure to keep an eye out for our future monthly updates.

## Sponsored Events

Small Business Financial Analysis: A New Tool for Small Business Technical Assistance Providers



[Stay Connected! Sign up for the Mel King Event Feed](#)

[Upcoming Events](#)

[Professional Education Scholarships](#)

[Boston Local Initiatives Support Corporation](#)

### Interesting Reading



[Should I Stay or Should I Go?: Exploring the Effects of Housing Instability and Mobility on Children](#)



[East Boston Main Streets a Path Forward](#)



[Beyond Financial Oversight: Expanding the Board's Role in the Pursuit of Sustainability](#)

### Community Development BlogRoll

[Boston LIISC Blog](#)

[Making the Connections: MACDC's Blog](#)

[PolicyLink: EquityBlog](#)

**June 6, 2011; 10am-2pm**  
**Babson College (Precise Building Location TBA)**

This training will offer participants the opportunity to learn how to use a new excel spreadsheet tool that has been developed specifically for small business technical assistance providers. The tool is a business analysis and strategic planning tool that providers can use to guide their emerging business clients through the process of developing a strategic plan for sustainable growth. The tool calculates 3 years of financial statement data, balance sheets and income statements and provides a range of analysis and planning functions.

[Additional Information and Registration](#)

## Economic Development Finance

**5-Day Seminar**

**July 11-15, 2011; 9:00am-4:30pm**

**Co-Sponsored by the [National Development Council](#) & [Citi](#)**

Economic Development Finance explores the financial skills required for the successful practice of economic development within the context of an overall economic development finance system. The session provides a conceptual framework for the role of economic development finance in the larger economy and involves participants in analyzing and structuring financing for operating businesses.

Specific topics include:

- Economic Development Finance Overview
- Business Credit Analysis
- Fixed Asset Financing
- Real Estate Financing
- Economic Development Finance

Seminar sessions will be held in Worcester, MA

**Registration Deadline: July 1, 2011**

[Additional Information and Registration](#)

## Corporate Governance for CDCs and their Board Members

**Training Series for CDC Boards**

**July 14, 2011; 3-5pm**

**Rackemann Sawyer & Brewster  
160 Federal Street, Boston, MA**

This 2-hour, interactive seminar will be led by a tax-exempt organization specialist. The agenda will include the role of your board, director duties, board composition, board procedures, policies, as well as other compliance issues and director liabilities.

**Co-sponsored by Boston Private Bank and Trust Company, The Lawyers Clearinghouse, and Rackemann, Sawyer & Brewster**

**Registration Deadline: July 1, 2011**

[Additional Information and Registration](#)

**\* Save the Date \***

**Mel King Institute 2nd Anniversary Breakfast  
June 15, 2011; 9:00am-11:30am  
MassHousing: One Beacon Street, Boston, MA**

[NeighborWorks News](#)

[National Development Council Blog](#)

[Somerville Voices](#)

[Allston Brighton Community Blog](#)

[MassHousing](#)

[Rooflines: National Housing Institute](#)

[Whitehouse Office of Urban Affairs](#)

[StreetsBlog](#)

[Interaction Institute](#)

**CDCs in the News!**



[Grants Help Nonprofits to Help Themselves By: Calvin Hennick](#)

**Mel King Institute Funders**

The Bank of New York Mellon

The Boston Foundation

Citizens Bank

Citi

DHCD Massachusetts

LISC Greater Boston

MassHousing

Massachusetts Housing Partnership

You are invited to celebrate the Mel King Institute's 2nd anniversary.

The program will include highlights and reflections on past success, as well as upcoming plans for the future. Our keynote speaker will be Marie Kennedy of UMass Boston and UCLA with introductory comments by Mel King.

[Additional Information and Registration](#)

## Partner Events

### Welcoming Communities

A Forum Sponsored by the Commonwealth Housing Task Force

**Tuesday, May 10, 2011; 8:30am -11:00am  
Boston Private Bank and Trust Company  
10 Post Office Square, Boston, MA**

Municipal and civic leaders from Greater Boston will gather to discuss strategies that communities use to help create a welcoming environment for people that traditionally have experienced challenges when moving to many of the cities and towns in Massachusetts, with a focus on people of color, people with disabilities, and low-income people.

In addition to hearing about strategies that towns have used, participants will hear about new research related to the impact of changes in racial composition in Massachusetts communities on housing values, education spending, and other measures of quality of life.



[Additional Information and Registration](#)

### How the Catalyst Fund Supports Mergers and Collaborations: Information Sessions on the Fund's Activities and How to Apply

**May 10 & 11  
9:30am-11:00am  
The Nonprofit Center:  
89 South Street,  
Boston, MA**



Sessions will include a presentation on nonprofit collaboration, the Catalyst Fund's recent activities, and the application process followed by Q & A. For more information on the fund's work to support nonprofit mergers and collaborations through technical assistance, please visit the Catalyst Fund [website](#).

[Additional Information and Registration](#)

### Best Practices in Financial Reporting Webinar Series

**STRENGTHMATTERS™**

**Accounting for Grants: Contributions and Exchange Transactions  
May 12, 2011; 1:00-2:30pm**

This insightful webinar will be hosted by Strength Matters and will present the accounting guidance for distinguishing between contribution-type grants

[Additional Funders](#)

and exchange-type grants

[Additional Information on the Webinar Series](#)

[Registration](#)

## The Future of Homeownership: Creating Sustainable Opportunities in a Changing Environment

**Tuesday, May 17, 2011; 9:00am-4:00pm  
College of the Holy Cross, Worcester, MA**

CHAPA, MAHA and MACDC are sponsoring a statewide conference that will put forth a practical vision for sustainable homeownership policies and practices over the next several years.

### Specific topics include:

- Homebuyer education and counseling
- Reform of Fannie Mae and Freddie Mac
- Community Reinvestment Act (CRA) and Home Mortgage Disclosure Act (HMDA) updates
- Neighborhood stabilization focusing on communities hardest hit by foreclosures
- Affordable mortgage products
- Development of affordable homeownership units
- Monitoring and deed restrictions
- Creative ideas for homeownership such as Community Land Trusts

[Additional Information and Registration](#)



Citizens' Housing and Planning Association

## LAWYERSCLEARINGHOUSE

Affordable Housing • Community Development  
Nonprofit Legal Assistance • Homelessness Prevention



## Free May Legal Seminars for Nonprofits

### Advocacy, Lobbying and Political Activity: What your Nonprofit Needs to Know

Tuesday, May 17, 2011; 11:am-3:30pm  
DLA Piper LLP: 33 Arch Street, Boston, MA  
RSVP to [Eustanik.blanco@dlapiper.com](mailto:Eustanik.blanco@dlapiper.com)

### Practical Advice for Nonprofits on Avoiding Employee Claims

Friday, May 20, 2011; 9:00-10:30am  
Boston Private Bank and Trust Company: Ten Post Office Square, Boston, MA  
RSVP to

[CommunityInvestmentatBostonPrivateBank@bostonprivatebank.com](mailto:CommunityInvestmentatBostonPrivateBank@bostonprivatebank.com)

Friday June 3, 2011; 9:30-11:00am  
The Trustees of Reservations Putnam Conservation Institute  
464 Abbot Ave., Leominster, MA  
RSVP to  
[msanohe Witt@lawyersclearinghouse.org](mailto:msanohe Witt@lawyersclearinghouse.org)

## Academic Roundtable

Roxbury Community College Clean Energy

## Tech Certification Programs

RCC provides affordable and flexible professional development certificate programs in Solar Energy and Weatherization and Energy Conservation. Individual certificate courses run from 2 to 12 weeks.



[Additional Information](#)

## Tools and Resources



<http://www.massvote.org/>

MassVOTE works to register, educate and mobilize voters, with a focus on historically underrepresented communities in Massachusetts, especially people of color. They work to achieve a government that is accountable to all. Their work for electoral justice is one part of a larger infrastructure for social change, a movement for social, economic, and racial justice.

## Upcoming Events

### **Massachusetts Smart Growth Alliance Great Neighborhoods Summit 2011**

June 23, 2011  
UMass Boston

The Mel King Institute for Community Building is a collaborative program of MACDC and LISC and other public, private and nonprofit community development partners.

MACDC  
15 Court Square  
Boston, Massachusetts 02108