



Mel King Institute

for community building

January 2011

Effective Facilitation and Clear Communication



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Dear Jay,

Happy New Year! The Mel King Institute is looking forward to another great year of learning, collaboration, and innovation, but looking back on December, several highlights stand out. Our [Building Leaders, Building Communities](#) session was held in Worcester on the 16th. 32 participants attended, and their enthusiasm and teamwork was only matched by the energy exhibited by our facilitator James Johnson. December also marked our quarterly Innovation Forum. 85 attendees discussed current and future green efforts being made by Community Development Corporations across the state. To read more about this program please visit the [MACDC Blog](#) or view the [Community Development Goes Green](#) report.



Innovation Forum: How Community Development is Embracing Environmental Sustainability (12/2/10)

(back row: John Kassel, Topper Carew, Bob Van Meter, Joe Kriesberg front row: Don Bianchi, Mariella Tan Puerto, Madeline Fraser Cook, Kim Foltz, Noah Maslan, Beverly Craig)

Be sure to check in on this month's [CDCs in the News](#) section, featuring a great [Twin Cities CDC](#) revitalization project in downtown Leominster.

Please share any of your upcoming community development programs with the Mel King Institute by contacting us at melkinginstitute@macdc.org and be sure to keep an eye out for our future monthly updates.

Sponsored Events

Group Facilitation: Bringing Community Meetings to Life

January 28, 2010; 9:00am-4:30pm

The Boston Foundation

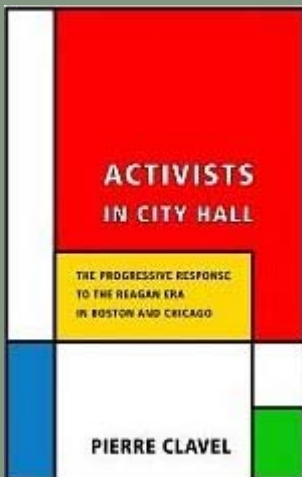
75 Arlington Street, Boston, MA 02116

Instructor: Sapna Padte (Director of Consulting and Training at Teen Empowerment)

[Scholarships](#)

[Boston Local Initiatives Support Corporation](#)

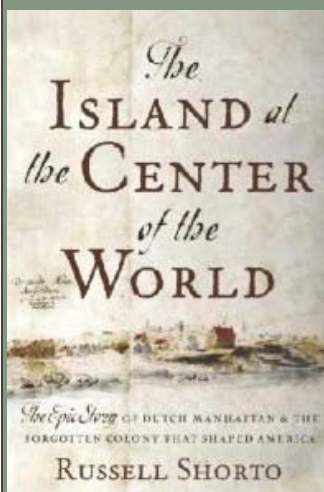
Interesting Reading



[Activists in City Hall By: Pierre Clavel](#)



[Working-Class Families Arbitrarily Blocked from Accessing Credit: NCRC White Paper](#)



[The Island at the Center of the World By: Russell Shorto](#)

Community Development BlogRoll

[Boston LISC Blog](#)

This full day workshop demonstrates the depth and richness of several interactive exercises, and their ability to increase positive participation, create and maintain relationships, and discuss challenging topics - all while engaging the hearts, minds, and energies of participants. Team leaders and group facilitators will learn techniques to make meetings, seminars and workshops more dynamic and constructive. Specific areas of discussion will include:

- Techniques to Jump Start your Group
- Designing and Facilitating Engaging Meetings

[Additional Information and Registration](#)

Nonprofit Housing Management Specialist

February 22-25; 9:00am - 5:00pm
United Church Conference Center
1 Badger Road, Framingham, MA 01702
Facilitator: Judy Weber (Viva Consulting)

The Mel King Institute for Community Building is sponsoring the Nonprofit Housing Management Specialist (NHMS) course. This is the second module in a six-course series that will award successful participants with the Certified Housing Asset Manager (CHAM®) Designation from the Consortium for Housing and Asset Management.

The NHMS course is an intensive, four-day survey course that helps participants transition from the "How to" to the "How well are we doing at what we are doing?" of real estate management. It introduces the functions, requirements and systems of good asset management.

Scholarships for this training session are available for both MACDC member and non-member organizations, including:

[Mel King Institute Professional Education Scholarships](#)
[TD Bank Training Resource Fund Grants](#)
[Workforce Training Fund Program](#)

[Additional Information and Registration](#)

Partner Events

Preserving and Revitalizing State Public Housing

CHAPA Breakfast Forum
January 19, 2010; 9:30am-11:30am
MassHousing (One Beacon Street, Boston, MA)

Despite many obstacles, innovative strategies are being employed to ensure continued viability of affordable housing in Massachusetts. Speakers will discuss: new strategies for addressing capital improvements, federalization of state public housing, experience with leveraging private resources with government investments, collaboration among small authorities, ways to increase economic self-sufficiency among residents, legislative proposals for the upcoming session, and an update on federal issues.

[Additional information and registration](#)



Citizens' Housing and Planning Association

[Making the Connections: MACDC's Blog](#)

[PolicyLink: EquityBlog](#)

[NeighborWorks News](#)

[National Development Council Blog](#)

[Somerville Voices](#)

[Allston Brighton Community Blog](#)

[MassHousing](#)

[Rooflines: National Housing Institute](#)

[Whitehouse Office of Urban Affairs](#)

[StreetsBlog](#)

CDCs in the News!

Sentinel and Enterprise

[Paper-Box Factory to be Converted to Housing Units](#)
By: The Fitchburg Sentinel and Enterprise

Mel King Institute Funders

The Bank of New York Mellon

The Boston Foundation

Citizens Bank

Citi

DHCD Massachusetts

LISC Greater Boston

MassHousing

Massachusetts Housing Partnership

Fund Development: Plan for Success

Creating a Plan that Produces Ownership and Success Thursday, January 20, 2011; 1-2:30pm

Webinar



How to create your fund development plan is as important as the resulting plan. An effective process builds ownership and accountability among staff and board.

Your fund development plan needs to square with today's realities, and anticipate tomorrow's. Things like:

This webinar will help you re-think how you create your fund development plan, what should be included in the plan, and who must participate in the planning process.

[Additional Information and Registration](#)

How States Use Qualified Allocation Plans as Incentive for Preservation, Transit Oriented Development and Green Design & Building Practices

January 20, 2011; 2:00pm

Online Learning

With the low income housing tax credit market (LIHTC) coming back to life, how states prioritize this valuable resource will, once again, increase in importance.



Enterprise and the National Housing Trust have inventoried each state's Qualified Allocation Plan and how those plans provide incentive for preservation, transit oriented development, and green design and building practices. This webinar will outline those findings as well as address how states have actually allocated their tax credits over the last several years.

[Additional Information and Registration](#)

LAWYERS CLEARINGHOUSE

Affordable Housing • Community Development
Nonprofit Legal Assistance • Homelessness Prevention



January Legal Seminars for Nonprofits

Advice on Fundraising and Development

Tuesday, January 20, 2011; 9:30am-11:30am

Doyle Center, The Trustees of Reservations, Leominster, MA

Register by contacting msanohe Witt@lawyersclearinghouse.org

Nonprofit Incorporation Workshop

Tuesday, February 8, 2011; 4:30-6:30pm

Goodwin Proctor, 53 State St., Boston, MA

Register by contacting msanohe Witt@lawyersclearinghouse.org

Academic Roundtable

Clark University: International Development, Community, and

[Additional Funders](#)

Environment



Collaborative Research Putting Theory into Action

The Clark University IDCE program often partners with local Worcester environmental and community groups through their [Collaborative Research](#) program. This program allows IDCE students and faculty to contribute to key community building projects through a variety of ways including; data gathering and analysis, participatory facilitation and collaboration, and GIS mapping.

[Additional Information about Collaborative Research and the IDCE program](#)

Mel King Institute Academic Roundtable

The Mel King Institute is exploring new ways to expand and deepen partnerships with local universities and colleges. The *Academic Roundtable* is a new program that would enhance the connections between our outstanding educational institutions and the practitioners working in local communities to the mutual benefit of both. Working in partnership, we believe that we can both elevate the level and quality of practice throughout the state and promote creative and innovative approaches to solving community challenges.

Community Based organizations are encouraged to submit research topics and community projects that may benefit from local student and volunteer support.

[Full Academic Roundtable working program description](#)

Tools and Resources

Social Media Toolkit

Inc. Business Owner Magazine Communication Resources

<http://www.inc.com/business-owner-social-media-tool-kit/#blogging>

Tips for nonprofit organizations to boost their business and outreach through blogs, social networking, multimedia, and online review sites.



Upcoming Trainings

Popular Education

March, 2011

Instructor: Juan Gonzalez

Boston, MA

Program Finance for Mid-Level Managers

April, 2011

Facilitator: Ann Silverman

Worcester, MA

Acquiring and Developing Foreclosed Properties Seminar

Spring 2011

Boston, MA

The Mel King Institute for Community Building is a collaborative program of MACDC and LISC and other public, private and nonprofit community development partners.

MACDC
15 Court Square
Boston, Massachusetts 02108