



# Mel King Institute

for community building

February 2011

## Comprehensive Community Development



### In This Issue

[Nonprofit Housing Management Specialist](#)

[Corporate Governance for CDCs and their Boards](#)

[Understanding and Controlling Program Finance](#)

[Intro to Popular Education](#)

[Immigrant Communities in the Inner Core](#)

[CHAPA Forum 112th Congress](#)

[Upcoming TDC Workshops](#)

[Legal Seminars for Nonprofits](#)

[Boston 101 Series](#)

[MIT DUSP Conference](#)

[Institute for Nonprofit Management and Leadership](#)

[Academic Roundtable](#)

[State Legislature ToolKit](#)

[Upcoming Trainings](#)

### Quick Links



Dear Mel King Institute Member,

Greetings from the Mel King Institute for Community Building. We are gearing back up for a busy finish to the winter and beginning of the spring. Since July, we have **sponsored 18 days of training with over 130 participants** so we are pushing to match that during the second half of our curriculum year. Explore our upcoming workshop offerings below, as well as others sponsored by our allies, to see how you can best join the expanding Mel King Institute network today!



#### **Building Leaders, Building Communities** Group Reflection and Evaluation (12/16/10)

Be sure to check in on this month's [CDCs in the News](#) section, featuring Local Initiative Funding recipients: [Codman Square NDC](#), [Nuestra Comunidad](#), and [Mattapan CDC](#).

Please share any of your upcoming community development programs with the Mel King Institute by contacting us at [melkinginstitute@macdc.org](mailto:melkinginstitute@macdc.org) and be sure to keep an eye out for our future monthly updates.

### Sponsored Events

#### **Nonprofit Housing Management Specialist**

**February 22-25; 9:00am - 5:00pm**

**United Church Conference Center**

**1 Badger Road, Framingham, MA 01702**

**Facilitator: Judy Weber (Viva Consulting)**

The Mel King Institute for Community Building is sponsoring the Nonprofit Housing Management Specialist (NHMS) course. This is the second module in a six-course series that will award successful participants with the Certified Housing Asset Manager (CHAM®) Designation from the

[Stay Connected! Sign up for the Mel King Event Feed](#)

[Upcoming Events](#)

[Professional Education Scholarships](#)

[Boston Local Initiatives Support Corporation](#)

## Interesting Reading



[The Year 40 Problem in Massachusetts - Analysis of the First Wave of Housing Projects](#)  
- By Bill Brauner



[The Road Half Traveled: University Engagement at a Crossroads](#) By: [CommunityWealth.org](#)



[Eight Decades of Education, Mel King featured Harvard EdCast](#)

Consortium for Housing and Asset Management.

The NHMS course is an intensive, four-day survey course that helps participants transition from the "How to" to the "How well are we doing at what we are doing?" of real estate management. It introduces the functions, requirements and systems of good asset management.

**Registration Deadline: February 9, 2011**

**Scholarships for this training session are available for both MACDC member and non-member organizations, including:**

[Mel King Institute Professional Education Scholarships](#)  
[TD Bank Training Resource Fund Grants](#)  
[Workforce Training Fund Program](#)

[Additional Information and Registration](#)

## Corporate Governance for CDCs and their Board Members

**March 15, 2011; 9:00am - 11:30am**  
**Boston Private Bank & Trust Company**  
**10 Post Office Square, Boston, MA**

This 2-hour, interactive seminar will be lead by a tax-exempt organization specialist. The agenda will include the role of your board, director duties, board composition, board procedures, policies, as well as other compliance issues and director liabilities.

Co-Sponsored with **Boston Private Bank & Trust Company** and **Rackemann, Sawyer & Brewster**

**Register at:**  
[CommunityInvestmentatBostonPrivateBank@bostonprivatebank.com](mailto:CommunityInvestmentatBostonPrivateBank@bostonprivatebank.com)

## Understanding and Controlling Your Program Finances

**Strengthening Financial Planning Techniques for Mid-Level Nonprofit Staff**

**April 4, 2011; 9:30am-4:30pm**  
**The NeighborWorks Homeownership Center**  
**674 Main Street, Worcester, MA 01610**  
**Instructors: Ann Silverman & Eva Boyce**

Financial awareness and planning are essential for any nonprofit and community-based organization. Often times though, mid-level staff and program managers are not as comfortable taking a lead role when it comes to monitoring and planning their finances. This interactive workshop will solidify financial basics while also empowering you to comfortably analyze your budget and effectively communicate that analysis with accountants, executive directors, CFOs, board members, funders, and peers. Specific areas of discussion will include:

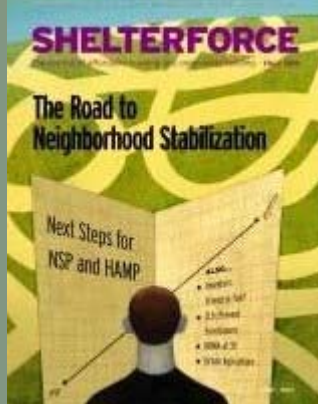
- Establishing strong financial foundations
- Analyzing and developing program budgets
- Actively participating in the annual budget process
- Realistic costs for reaching your mission
- Reliable and creative funding streams
- Shifting from financial back tracking to program planning

**Registration Deadline: March 30, 2011**

[Additional Information and Registration](#)

## Introduction to Popular Education

**April 7, 2011; 9:30am-5:00pm**



[Making NSP Work: Shelterforce](#)  
Fall 2010



[The Path to Change - By Mel King](#)



[Challenges and Policy Options for Creating and Preserving Affordable Housing near Transit and Other Location-Efficient Areas - By Rick Haughey & Ryan Sherriff](#)

### Community Development BlogRoll

[Boston LISC Blog](#)

[Making the Connections: MACDC's Blog](#)

[PolicyLink: EquityBlog](#)

[NeighborWorks News](#)

[National Development Council Blog](#)

[Somerville Voices](#)

[Allston Brighton Community Blog](#)

**Julia Martin House: 90 Bickford Street, Boston, MA 02130**  
**Instructor: Juan Gonzalez (Jamaica Plain NDC)**

This workshop enables participants to be aware of and familiarize with critical elements to become effective community educators: foster open dialogues with and among participants, promote critical thinking, be creative, experience safety and freedom, and become more active and responsible members of society. Participants will have the opportunity to discuss and understand the social role of education and its importance to promote social change. Specific areas of discussion will include:

- Fundamental of popular education; learning cycles & effective learning principles
- Principles of effective learning
- Steps of lesson planning

**Registration Deadline: April 1, 2011**

[Additional Information and Registration](#)

## Partner Events

### Immigrant Communities in the Inner Core

**Sponsored by the Metropolitan Area Planning Council**  
**February 2, 2011; 9:30am-12:00pm**  
**MAPC (60 Temple Place, 3rd Floor)**

As part of the MetroFuture Speaking Series, MAPC will host a forum about immigrant communities in Greater Boston's inner core. Discussions will center around issues facing immigrant communities and advancing new policy agendas.



[Additional information and registration](#)

### Affordable Housing and Community Development in the 112th Congress

**CHAPA Forum**  
**February 10, 2011; 3:00am-4:30am**  
**Nixon Peabody (100 Summer Street, 25th Floor)**

Recent changes in Congressional leadership and a push for deficit reduction are likely to bring enormous challenges in the year ahead. The Forum panel of leading national experts will highlight the key housing and community development issues in 2011 and beyond including, new key players in Congress, HUD and rural housing budgets, new initiatives, Fannie Mae and Freddie Mac reform, Low Income Housing Tax Credit program, and what legislation has the possibility of advancing.

[Additional information and registration](#)



**Citizens' Housing and Planning Association**

[MassHousing](#)

[Rooflines: National Housing Institute](#)

[Whitehouse Office of Urban Affairs](#)

[StreetsBlog](#)

### CDCs in the News!



[Three Neighborhoods Win Local Initiative Funding By: Cara Bayles](#)

### Mel King Institute Funders

The Bank of New York Mellon

The Boston Foundation

Citizens Bank

Citi

DHCD Massachusetts

LISC Greater Boston

MassHousing

Massachusetts Housing Partnership

NeighborWorks America

[Additional Funders](#)

## Upcoming Technical Development Corporation Workshops

### "Big Picture" Nonprofit Management

#### When It's Lonely at the Top: On-Going Support Group for Executive Directors

Fridays; 9:30am-12:30pm (Feb. 11, March 11, April 8, May 13)

#### Current Legal and Governance Issues: Top 5 Trends

Tuesday, January 25, 2011, 9:30am-12:30pm

#### The Pressure to Merge: Strategic Alliance Alternatives that Ensure Mission Continuity

Tuesday, March 22, 2011; 9:30am-12:30pm

[Additional Information and Registration](#)



## LAWYERS CLEARINGHOUSE

Affordable Housing • Community Development  
Nonprofit Legal Assistance • Homelessness Prevention



### February-March Legal Seminars for Nonprofits

#### Nonprofit Incorporation Workshop

Tuesday, February 8, 2011; 4:30-6:30pm

Goodwin Proctor, 53 State St., Boston, MA

Register by contacting [msanohe Witt@lawyersclearinghouse.org](mailto:msanohe Witt@lawyersclearinghouse.org)

#### Navigating the Waters of Insurance and Risk Management for Nonprofits

Thursday, March 3, 2011; 9:30-11:30am

Doyle Center, the Trustee of Reservations, Leominster, MA

Register by contacting [msanohe Witt@lawyersclearinghouse.org](mailto:msanohe Witt@lawyersclearinghouse.org)

#### Nonprofit Incorporation Workshop

Monday, March 28, 2011; 6:00-8:00pm

Boston Public Library at Copley Square, Boston, MA

Register by contacting [msanohe Witt@lawyersclearinghouse.org](mailto:msanohe Witt@lawyersclearinghouse.org)

### Academic Roundtable

## Boston 101 Series

### Rappaport Institute for Greater Boston

#### Examining Student Achievement in Massachusetts' Charter Schools

Monday, February 7, 2011; 6:30pm

79 John F. Kennedy Street, Cambridge, MA 02138

#### Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier

Wednesday, February 16, 2011; 7:00pm

Harvard Book Store:

1256 Mass Ave,

Harvard Square



HARVARD Kennedy School

RAPPAPORT INSTITUTE  
for Greater Boston

[Additional Information](#)

## Urban Planning and Technology

**DUSP**MIT

PlanningTech@DUSP 2011

**Conference & Call for Presentations and Papers**  
**Friday, April 8, 2011; 11:30am-6:00pm**  
**MIT Building 9**

New technologies are transforming how we communicate, expanding access to data and information, and revolutionizing how we understand and navigate our cities. Join a diverse group of practitioners, scholars, students, and citizens for a half-day conference on the impact of these changes on the field of urban planning.

**Call for presenters and papers deadline:**  
**February 25, 2011**

[Additional Information and Registration](#)

## Institute for Nonprofit Management and Leadership

**Boston University School of Management**  
**February 23, 2011 & March 10, 2011; 6:30pm**



The Institute for Nonprofit Management and Leadership is currently accepting applications for the class of 2012. This 9 month Certificate in Nonprofit Management and Leadership provides a blend of coursework, experiential learning, mentoring, and peer support and is designed to meet the needs of working nonprofit executive directors and senior managers.

**Program information sessions are scheduled for:**  
**February 23rd and March 10th**

[Additional Information and Registration](#)

## Mel King Institute Academic Roundtable

The Mel King Institute is exploring new ways to expand and deepen partnerships with local universities and colleges. The *Academic Roundtable* is a new program that would enhance the connections between our outstanding educational institutions and the practitioners working in local communities to the mutual benefit of both. Working in partnership, we believe that we can both elevate the level and quality of practice throughout the state and promote creative and innovative approaches to solving community challenges.

**Community Based organizations are encouraged to submit research topics and community projects that may benefit from local student and volunteer support.**

[Full Academic Roundtable working program description](#)

### Tools and Resources

## The 187th General Court of The Commonwealth of Massachusetts State Legislature Toolkit

<http://www.malegislature.gov/>

Stay current with the daily happenings on Beacon Hill through representative contact information, budget information, proposed bill statuses, committee information, event schedules, and live chamber videos.



## Upcoming Trainings

**Acquiring and Developing Foreclosed Properties Seminar  
Spring 2011  
Boston, MA**

The Mel King Institute for Community Building is a collaborative program of MACDC and LISC and other public, private and nonprofit community development partners.

MACDC  
15 Court Square  
Boston, Massachusetts 02108